

# Seagate Data Management Services

## Data Sheet

### Key Benefits

- Lower overall storage TCO by storing data on most cost-effective tier
- Gain insight into your data environment – data types, age, ideal tier
- Develop policies and strategies for backup and archive
- Enable data governance and eDiscovery
- Clean Up Legacy data
- Migrate data to desired storage tiers
- Identify files to be deleted or archived
- Migrate non-critical data from primary storage
- Retire older storage systems & reduce costs

## A Range of Professional Data Management Services

### Seagate File Analysis Service

Organizations with file-based workflows are experiencing an incredibly high rate of data growth and turnover as a result of ongoing product development efforts, research, iterative computational analysis, and overall application content generation.

These challenges are not unique to any one industry and as the amount of content generated by organizations continues to proliferate, the strain on enterprise storage infrastructure, business users and units, IT administrators and corporate IT budgets continues to grow. While the price of storage continues to fall, the operating expense costs of managing complex data and the capital expense costs of the storage infrastructure are increasing.

How do you know which data you need to keep on hand all the time, which needs to stay warm for potential use and which of your data can you put off to archival - probably never to be used again. It's a full time job figuring out where the data should go, but worth the effort because the cost savings of utilizing the data storage methods available for the different types of data has a huge return. But wouldn't it be nice if your full time IT administrator could be deployed somewhere else and let the storage experts figure out how to solve the problem for you? That is where Seagate's Data Management services come in.

Seagate's File Analysis Service is designed to enable your organization to understand and quantify the growing problems associated with managing their large scale environments that encompass unstructured data across complex heterogeneous storage networks that are required to support these file-based workflows. Our team of experts work with you to deliver Seagate's Data Management services to ensure you can constantly improve your overall TCO.

Seagate's File Analysis Service enables you to gain visibility into your storage capacity and utilization, resulting in better information management decisions and improved TCO. With Seagate's File Analysis Service you gain deep insight into your data and continuous knowledge about:

- What applications are creating and consuming your storage
- What ages and types of files you have across servers, shares, selected business units or departments
- How frequently files are accessed
- What files can be moved to lower cost storage

If you find you are constantly running low on disk space, have difficulty gaining control of your data, or your storage team is understaffed, Seagate's File Analysis Service can help augment your data governance policies so you can most effectively manage your data based on the File Assessment Report details you get from this service.

#### You will get details on:

- File Types
- Distribution by Age
- Distribution by Size
- Users and access
- Filesystem Growth
- Identification of duplicate files

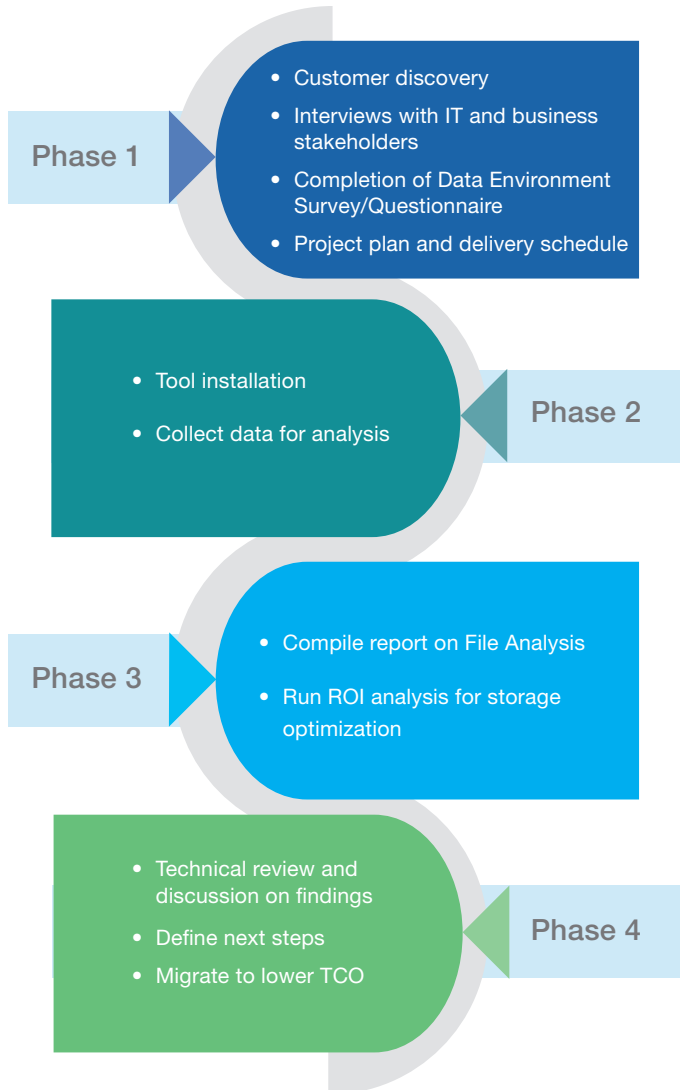
#### Business Value:

- Migrate non-critical data from primary storage
- Enable data governance and eDiscovery
- Clean Up Legacy data
- Retire older storage systems & reduce costs



## How it Works

### File Analysis Service - Success Through a Phased Approach



## Seagate Data Migration Service

Once you have the detailed insight into your data, Seagate's Data Migration Services enables the movement of your valuable business data to the optimal storage tier.

Moving data from SAN, NAS or Tape to new or existing Cloud or Scale-out storage solutions and freeing up tier 1 storage for critical use. Ensuring your meeting your governance criteria for data placement on each storage tier and delivering a well planned and executed migration minimizing migration time and risk.

Please contact your Seagate channel partner or account manager for more information on the migration offering that best meets your organizations storage requirements.

### Take the Next Step:

To learn more about Seagate® Data Management Services, visit [www.seagate.com](http://www.seagate.com)

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