

Seagate® World Backup Day E-Gift Card Promotion 2026

OFFICIAL RULES

These Official Rules (“Rules”) govern the Promotion. If you do not agree with these Rules, do not participate in this Promotion or accept a Promotion Giveaway (as defined below). Participation in this Promotion (including any acceptance of a Promotion Giveaway) is deemed acceptance of these Rules.

1. GENERAL

1.1 Description of the Promotion. Each end user customer who purchase two (2) units of the same Seagate IronWolf Pro, BarraCuda or Exos 20TB+ product (as identified in Subsection 2.1 below) in one single transaction from an Eligible Reseller (as defined in Subsection 2.1 below) during the Promotion Period (as defined in Subsection 1.2 below) and submits the proof of purchase online as instructed in Section 2 below, will be eligible to claim a bonus digital e-Gift card (hereafter referred to as the “Promotion Giveaways”) based on the specifications outlined in subsection 3.1 below. Regardless of the number of eligible purchase bundles or transactions made, a maximum of five (5) gift card claims are permitted per person (maximum 5 HDD bundles).

1.2 Promotion Period. The Promotion commences at 00:00 24th March 2026 AEDT and ends 23:59 1st May 2026 AEST (the “Promotion Period”).

1.3 Purchase Period. To be eligible for this Promotion, end user customers must complete an Eligible Purchase (as defined in Subsection 2.1 below) from an Eligible Reseller (as defined in Subsection 2.1 below) during the Promotion Period and submit their entry materials online as instructed below during the Entry Period (as defined in Subsection 1.4 below.)

1.4 Claim Period. Each participant must register their Eligible Purchase online at: <https://www.seagate.com/au/en/promos/giftcard-promo-2026>, between 00:00 24th March 2026 AEDT and 23:59 8th May 2026 AEST (the “Entry Period”).

1.5 Promoter. The “Promoter” of this Promotion is Seagate Technology Australia Pty Limited (the “Promoter”) (ABN: 87003840328) Level 1, 93 George Street, Parramatta, NSW, 2150, Australia.

1.6 Exclusions. Employees of the Promoter and its subsidiaries and affiliates, and employees of their agents or individuals involved in any part of the administration of this Promotion, and each of any employee’s immediate family members (parent, sibling, spouse, and children) and household members, Seagate channel partners, Seagate authorized distributors, Seagate retailers and their subsidiaries are excluded from eligibility in this Promotion. The Promoter is committed to complying with government gift and ethics rules and therefore government employees are not eligible to participate in this promotion.

2. ENTRY AND PARTICIPATION

2.1 Eligibility. ONLY OPEN TO LEGAL RESIDENTS OF AUSTRALIA AND NEW ZEALAND WHO ARE 18 YEARS OR OLDER AS OF THE DATE OF ENTRY. For this Promotion, “Eligible Product” is limited to Seagate IronWolf Pro and Exos 20+TB capacity HDD bundles listed in the table in Section 3.1. An “Eligible Purchase” is the purchase of at least two (2) units of the same Eligible Product from an Eligible Reseller.

“Eligible Resellers” are all of Promoter’s authorized resellers and retailers located in Australia and New Zealand OR Promoter’s authorized online Seagate e-tailers. Participation in the Promotion is limited to end user customers who purchase the Eligible Product for end use and not for resale purposes. This Promotion is void outside Australia and New Zealand and where prohibited by law.

2.2 Entry Process. In order to participate in this Promotion, the end user customer must complete an Eligible Purchase from an Eligible Reseller and submit the receipt as proof of purchase (a “Entry”) online at <https://www.seagate.com/au/en/promos/giftcard-promo-2026>, during the Entry Period.

The entrant must retain proof of purchase. The proof of purchase required is a copy of the receipt or invoice for the qualifying transaction. Purchase orders will not be accepted. If a participant fails to produce the Proof of Purchase for a specific claim or each claim as and when requested by the

Sponsor, the Sponsor has the right to invalidate the participant's respective claim for which Proof of Purchase cannot be provided and/or all claims submitted by that entrant and/or forfeit the entrant's right to a promotion giveaway. Purchase receipt(s) or invoice(s) must clearly specify: (a) the store of purchase as an eligible Australian reseller or retailer; (b) the required product(s) or service(s) to be purchased for claim; and (c) that the purchase was made during the Purchase Period and prior to claim.

Each invoice can only be used once for this promotion. If the same invoice is used multiple times, only the first valid submission will be accepted, and all subsequent attempts will be invalid. Additionally, each invoice can only be submitted for one promotion at a time. An invoice cannot be used for multiple promotions running concurrently during the same period. Once an invoice is submitted for one promotion, it is ineligible for any other promotion during the same promotional period.

2.3 Disqualified Entries. The Promoter is not responsible for Entries that are not received for any reason, or for Entries received but not decipherable for any reason. The Promoter may automatically disqualify any incomplete or illegible Entry or any entries that the Promoter determines are invalid for any other reason, subject to the applicable laws.

2.4 Right to Reject. The Promoter may reject any Entry that is determined by the Promoter as not complying with these rules, subject to the applicable laws.

3. PRIZES

3.1 Prize Denominations. Eligible customers will be eligible to receive a complimentary e-Gift Card from Prezzee or similar e-Gift card provider as outlined in the table denominations below. Regardless of the number of eligible purchase bundles or transactions made, a maximum of five (5) gift card claims are permitted per person (maximum 5 HDD bundles).

**Table A
Eligible Product and Gift Card Denominations**

Product Name	Capacity (TB)	Number of Units	Card Value (IN AUD)	Card Value (IN NZD)
IronWolf Pro HDD	20	2	\$40	\$40
	24	2	\$50	\$50
	28	2	\$60	\$60
	30	2	\$100	\$100
	32	2	\$120	\$120
Exos HDD	20	2	\$40	\$40
	24	2	\$50	\$50
	28	2	\$60	\$60
	30	2	\$100	\$100
	32	2	\$120	\$120
BarraCuda HDD	20	2	\$40	\$40
	24	2	\$50	\$50

When referring to drive capacity, one gigabyte, or GB, equals one billion bytes and one terabyte, or TB, equals one thousand billion bytes. Your computer's operating system may use a different standard of measurement and report a lower capacity. In addition, some of the listed capacity is used for formatting and other functions and will not be available for data storage.

3.2 e-Gift Cards. Valid claimants per country are entitled to a virtual Global gift card from Prezzee or similar gift card provider available for purchase in the winner's country to the value specified in Table

A. The selected gift card provided through the Promotion are provided “as is” and terms and conditions pertaining to the gift card are subject to the specific gift card provider. We assume no liability or responsibility for any errors or omissions relating to any information, material, or service provided through the Promotion. The available gift cards will vary depending on the specific gift card providers that service your country of residence.

4. FULFILLMENT

4.1 Claims will be reviewed on a first come first serve basis and valid claims will be awarded the relevant e-gift card with denominations outlined in table A. Promotion Giveaways will be processed and distributed within eight (8) weeks after the promotion end, via email Prezzy or similar gift card provider available in the country of claimant. Participants are responsible for all federal, state, provincial and local taxes (including income and withholding taxes) and any other costs and expenses associated with Promotion Giveaway acceptance and use not specified herein as being provided. Participants may not substitute, assign or transfer Promotion Giveaway, or redeem Promotion Giveaway for cash, but Promoter reserves the right, at its sole discretion, to substitute Promotion Giveaway (or portion thereof) with one of comparable or greater value.

4.2 By participating in the Promotion, each participant agrees and acknowledges that Promoter may be required to collect participant personal information (for example, from Entry or other Promotion materials submitted) in order to conduct this Promotion and/or facilitate the distribution of Promotion Giveaways, and that Promoter may disclose this information to suppliers and/or their respective agents for those purposes. Personal information collected for the purposes of this Promotion will be used for the purposes of the Promotion only.

5. USE OF ENTRIES

5.1 **Privacy Notice.** This Promotion is hosted in Australia and information regarding the participants (including but not limited to participant’s name, email address, delivery address, contact number, invoice number, and serial number) may be collected in connection with this Promotion and the administration and fulfillment of Promotion Giveaways. By submitting an Entry and information in connection with this Promotion, each participant consents to Promoter collecting, using, transferring, and sharing his or her personal information, including to its agents in connection with the Promotion. When we collect personal information in connection with this promotion, it may be accessed from, transferred to and/or stored outside the country in which you are located. The countries where your personal information may be accessed, transferred or stored will depend on the circumstances and may include the United States of America and other eligible countries for this Promotion. You consent to such disclosure and acknowledge and accept that the third parties in such countries may not be subject to data protection laws that are of the same standard as the applicable data protection laws in your country. Promoter processing of personal information will be governed by the Seagate privacy statement located at <https://www.seagate.com/legal-privacy/>. If an entrant has opted-in for future communications, their personal details will be used to provide information regarding Promoter's products, service offering and details of future promotions, consistent with applicable law.

5.2 **Further Documentation.** By participating, each participant agrees to sign any necessary documentation that may be required for Promoter to confirm or make use of the rights and waivers granted as a result of participation.

6. PARTICIPANT RESPONSIBILITIES

6.1 **General Rules.** By entering this Promotion each participant agrees to comply with these rules. The Promoter’s decisions will be final and binding on all matters related to this Promotion, subject to applicable law.

6.2 **Release.** Each participant hereby releases the Promoter and their respective parents, subsidiaries, affiliates, employees, and agents from any liability or any injury, loss or damage of any kind arising in connection with this Promotion, or any Promotion Giveaway received.

6.3 **Interruptions.** If there is a catastrophic event, or any other unforeseen or unexpected event that cannot be reasonably anticipated or controlled, affects the fairness or integrity of this Promotion, including human error, the Promoter may cancel, change, or suspend this Promotion, subject to applicable law. If a solution cannot be found to restore the integrity of the Promotion, the Promoter

may choose to proceed with selected redemptions from among all eligible Entries received before cancelling, changing or suspending the Promotion, subject to applicable law.

6.4 Unlawful Behavior. The Promoter may seek damages or criminal prosecution for any attempt to compromise the integrity or the legitimate operation of this Promotion by hacking or by cheating or committing fraud in any way, subject to applicable law. The Promoter may ban any participants from any future promotion, subject to applicable law.

7. FURTHER TERMS

7.1 Amendment or Cancellation. The Promoter reserves the right to amend, cancel, conclude or suspend this Promotion (subject to applicable law) at any point during the promotion period. The Promoter will disqualify any individual who has tampered with the entry process or any other aspect of this competition.

7.2 Limitation of Liability. The Promoter (including its respective officers, employees and agents) is not responsible for and excludes all liability (including negligence) for any personal injury, or any loss or damage (including loss of opportunity) whether direct, indirect, special or consequential, arising in any way out of this Promotion, and (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorized access or third party interference; (c) any Entry or Promotion Giveaway claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in Promotion Giveaway value to that stated in these Rules; (e) any tax liability incurred by a participant; or (f) use of a Promotion Giveaway. The Promoter (including its officers, employees and agents) excludes all liability for any loss (including, without limitation, indirect, special or consequential loss or loss of profits or opportunity), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Promotion including taking or using the Promotion Giveaway, except for any liability which cannot be excluded by law (in which case that liability is limited to the minimum allowable by law), including statutory guarantees. Any change in value of the Promotion Giveaway occurring between the publishing date and date the Promotion Giveaway is claimed is not the responsibility of the Promoter.

7.3 Sponsor/Promoter and Agent. This Promotion is sponsored by Seagate Technology Australia Pty Limited, Level 1, 93 George Street, Parramatta, NSW, 2150, Australia. ABN: 87003840328. This Promotion is administered by PRO GALLERIA PTY LTD, 55 Brisbane St, Surry Hills NSW 2010, Australia. ABN: 28 668 785 868. All correspondence regarding this offer should be directed to the Promoter's address.