

**Data Sheet** 



## Seagate Backup Plus, easy backup for your digital life on your computer and the cloud

The Seagate® Backup Plus for Mac® portable drive simplifies backup for consumers who want to protect their entire digital life locally or on social networks. The drive is formatted for Mac out of the box, making it compatible with Time Machine® software to provide the simplest and most efficient way to back up locally. Keep multiple copies of your files in case disaster strikes.

With the Save feature, user-generated content can be backed up from your favourite social networks. Many people now use their smartphones to capture priceless moments. While these devices are handy and readily available, storage is not their strong suit. Capture a memory, post it on a social networking site and let the Seagate Dashboard automatically back up any content posted. Even if the file gets accidentally deleted from the device, another copy can be waiting.

The Share feature allows multiple files to be uploaded to social networks at once from your computer. The days of uploading individual files without creating a new album are gone! Simply select files to upload, choose where to post them and even add comments. Managing your social profile has never been easier.

Install the downloadable HFS+ driver for PC, and use the drive interchangeably between Mac computers and PCs without reformatting. Take advantage of the Seagate Backup Plus design and upgrade from the included USB 3.0 interface to Thunderbolt™ technology or FireWire® 800 with the additional adapter.







Specifications									
Retail Packaging	Product Dimensions	Box Dimensions		Master Carton Dimensions	Pallet Dimensions				
Length (in/mm)	4.86/123.4	5.2/132		7.87/200	48/1,219				
Width (in/mm)	3.19/81.1	1.81/46		7.76/197	40/1,016				
Depth (in/mm)	0.57/14.5	6.54/166		5.91/150	46.73/1,187				
Weight (lb/kg)	0.440/0.224	0.6413/0.2915		3.01188/1.369	676.5/307.5				
Quantities									
Boxes per Master Carton	4								
Master Cartons per Pallet	210								
Pallet Layers	7								
System Requirements									
Mac OS X 10.6 or higher or Windows® 8, Windows 7, Windows Vista®, Windows XP SP3 (32-bit and 64-bit) operating system <sup>1,2</sup>									
SuperSpeed USB 3.0 port (required for USB 3.0 transfer speeds or backwards compatible with USB 2.0 ports at USB 2.0 transfer speeds) <sup>2</sup>									
Inside the Box									
Seagate Backup Plus drive			18-inch (45.72cm) USB 3.0 cable						
Seagate Dashboard preloaded on drive			Quick start guide						
USB 3.0 interface adapter			2-year limited warranty						

Region	Product	Colour	Capacity <sup>3</sup>	Model Number	UPC Code	EAN Code	Multi-Pack UPC
AMER/EMEA	Backup Plus for Mac portable drive	Silver/White	500 GB	STBW500900	763649043325	7636490041877	10763649043322
AMER/EMEA	Backup Plus for Mac portable drive	Silver/White	1 TB	STBW1000900	763649043332	7636490041884	10763649043339

<sup>&</sup>lt;sup>1</sup> HFS+ driver for PC operability available by download

www.seagate.com

<sup>&</sup>lt;sup>2</sup> Compatibility may vary depending on user's hardware configuration and operating system.

<sup>&</sup>lt;sup>3</sup> One gigabyte, or GB, equals one billion bytes and one terabyte, or TB, equals one thousand billion bytes when referring to drive capacity.