

## New, Simplified Seagate Model Numbers

Seagate has recently changed our model number format to simplify ordering, reduce product complexities and help ensure supply continuity. It changes how you order many current Seagate products and how we transition to new products in the future. Simplifying the format means you have fewer numbers to process, which means lighter paperwork, fewer collateral updates and less SKU complexity.1

Enterprise

**ST 500 MX 001 A** Desktop, laptop and CE ST 500 DX 001

	BRAND		CAPACITY	SEGMENT	ATTRIBUTES	GENERATION	
2	2 letters		2 to 4 digits	2 letters	3 digits, non-Intelligent	1 letter, intelligent	
	ST= Seagate		80 = 80GB	DX = Desktop Premium	Varies for:	A = 1st Generation	
	MX= Maxtor		500 = 500GB	DM = Mainstream	Z-heights	B = 2nd Generation	
			1500 = 1500GB	DL = Entry Level	Form Factor	C = 3rd Generation	
			Capacities	LX = Laptop Premium LM = Laptop Mainstream	RPM		
			>9999GB:	LT = Laptop Thin	Cache		
			10 = 10TB 15 = 15TB	MX = Mission-Critical	Interface		
			13 - 1316	NX = Nearline	SED, FIPS		
				VX = Surveillance VM = DVR	Drop Sensor		
				VT = DVR Thin	Interface Speed		
				FX/FM = Enterprise SSD			

View a brief training presentation on how our model number format has changed at www.brainshark.com/seagate/ModelNumbe

## Seagate Retail Model Numbers

Retail Internal 8 to 11 digits

Retail External 9 to 12 digits

Retail NAS 9 to 12 digits

Accessories/Non-Drive 7 digits

**ST AA 0000 000** 

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**ST AA 000** 

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<sup>1</sup> A unique 6- to 9-digit part numbers will still be assigned based on different drive characteristics and can be tracked during qualification.