



New, Simplified Seagate Model Numbers

Seagate has recently changed our model number format to simplify ordering, reduce product complexities and help ensure supply continuity. It changes how you order many current Seagate products and how we transition to new products in the future. Simplifying the format means you have fewer numbers to process, which means lighter paperwork, fewer collateral updates and less SKU complexity.¹

Enterprise **ST 500 MX 001 A**
Desktop, laptop and CE **ST 500 DX 001**

BRAND	CAPACITY	SEGMENT	ATTRIBUTES	GENERATION
<p><i>2 letters</i></p> <p>ST= Seagate MX= Maxtor</p>	<p><i>2 to 4 digits</i></p> <p>80 = 80GB 500 = 500GB 1500 = 1500GB</p> <p>Capacities >9999GB: 10 = 10TB 15 = 15TB</p>	<p><i>2 letters</i></p> <p>DX = Desktop Premium DM = Mainstream DL = Entry Level LX = Laptop Premium LM = Laptop Mainstream LT = Laptop Thin MX = Mission-Critical NX = Nearline VX = Surveillance VM = DVR VT = DVR Thin FX/FM = Enterprise SSD</p>	<p><i>3 digits, non-Intelligent</i></p> <p>Varies for: Z-heights Form Factor RPM Cache Interface SED, FIPS Drop Sensor Interface Speed</p>	<p><i>1 letter, intelligent</i></p> <p>A = 1st Generation B = 2nd Generation C = 3rd Generation</p>

View a brief training presentation on how our model number format has changed at www.brainshark.com/seagate/ModelNumber

Seagate Retail Model Numbers

Retail Internal *8 to 11 digits* **ST AA 0000 000**

Retail External *9 to 12 digits* **ST AA 0000 000**

Retail NAS *9 to 12 digits* **ST AA 0000 000**

Accessories/Non-Drive *7 digits* **ST AA 000**

¹ A unique 6- to 9-digit part numbers will still be assigned based on different drive characteristics and can be tracked during qualification.

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