CLOUD STORAGE HAS CHANGED

There is no shortage of need when it comes to data storage. Enterprise IT has demanded a well-defined strategy to store and protect all data. Trusted data storage is integral to business success as enterprises continue to generate massive amounts of data. Business agility and continuity require a secure, cost-optimized, efficient and scalable cloud backup solution that provides on-demand access.

Enterprise IT admins need a principal partner when it comes to enterprise-grade storage and data fortification. Seagate Lyve Cloud with Veritas combines Seagate's best-in-class data storage performance with market-leading Veritas data protection and management. The combined solution delivers predictable cloud storage economics, protection against ransomware attacks and an easy-to-use gateway for efficient ingestion and backup retrieval from Lyve Cloud.

BETTER TOGETHER

The Lyve Cloud with Veritas solution addresses the IT need for data to be secure, portable and cost-optimized. A cost-efficient cloud storage and data management solution, Lyve Cloud with Veritas supports frictionless movement of protected backup data, long-term retention and on-demand access.

Simple Backup Management

Lyve Cloud is an S3-compatible, storage as a service platform, and organizations can easily connect existing S3-compatible applications to initiate backup storage. Veritas brings best-in-class storage affordability through deduplication and efficient data transfer protocols to deliver market-leading solutions for enterprise backup and protection. The Lyve Cloud with Veritas solution provides simple, single-console management of data backup operations, long-term data retention and on-demand data access.

Comprehensive Data Protection

Organizations are being attacked by ransomware on average every 11 seconds. Lyve Cloud with Veritas combines industry-leading data protection capabilities to protect an organization's data with encryption for the entire data migration journey, from the source to the cloud. Organizations benefit from secure and faster connections with data security ensured by authenticated data transfer processes, industry-standard encryption and ransomware protection.

Predictable Management Cost

Current cloud storage economics do not encourage enterprises to store more of their data and unlock the potential of captured data. Lyve Cloud's transparent pricing means organizations only pay for the storage they use. This flexible solution allows them to store all their data and put that data to work without punitive egress fees. As a result, organizations benefit from reduced total cost of ownership (TCO) for cloud data management and backup storage.
Lyve Cloud with Veritas

Enterprise IT leaders searching for a cloud storage and protection solution can now choose confidently. With Veritas and Lyve Cloud, storage admins get access to:

- **Simplified backup management**—Lyve Cloud with Veritas provides a flexible, scalable and simply priced cloud backup solution. The solution leverages feature-rich data management technologies to facilitate frictionless backup movement to a secure, S3-compatible cloud storage platform.

- **Comprehensive data protection**—Get a comprehensive approach to data security and integrity across the entire data path. Lyve Cloud with Veritas leverages resilient, enterprise-class storage technologies, world-class durability and multi-level ransomware resiliency to deliver protection for data in transit and at rest.

- **Easy deduplicated data tiering**—In a matter of minutes, admins can add a Lyve Cloud tier to a build-your-own (BYO) or Veritas NetBackup™ MSDP appliance.

- **Predictable management cost**—Easy-to-understand pricing allows organizations to store more data and manage backups without surprise charges or lock-in concerns. Lyve Cloud with Veritas supports business agility with a scalable data management platform that reduces TCO for cloud storage.

**ENTERPRISE-GRADE CLOUD STORAGE AND DATA MANAGEMENT**

The Lyve Cloud with Veritas solution delivers a scalable cloud backup storage platform with predictable economics, allowing enterprises to meet the challenge of storing and protecting all their data.

**LEARN MORE**

Visit us at [www.seagate.com](http://www.seagate.com)

For more information on Veritas, visit: [www.veritas.com](http://www.veritas.com)

For more information on Lyve Cloud, visit: [www.seagate.com/lyvecloud](http://www.seagate.com/lyvecloud)

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**ABOUT VERITAS**

Veritas Technologies is a global leader in data protection and availability. Over 50,000 enterprises—including 87 percent of the Fortune Global 500—rely on us to abstract IT complexity and simplify data management. The Veritas Enterprise Data Services Platform automates the protection and orchestrates the recovery of data everywhere it lives, ensures 24/7 availability of business-critical applications, and provides enterprises with the insights they need to comply with evolving data regulations. With a reputation for reliability at scale and a deployment model to fit any need, Veritas Enterprise Data Services Platform supports more than 800 different data sources, over 100 different operating systems, more than 1,400 storage targets, and more than 60 different cloud platforms. Learn more at [www.veritas.com](http://www.veritas.com).

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