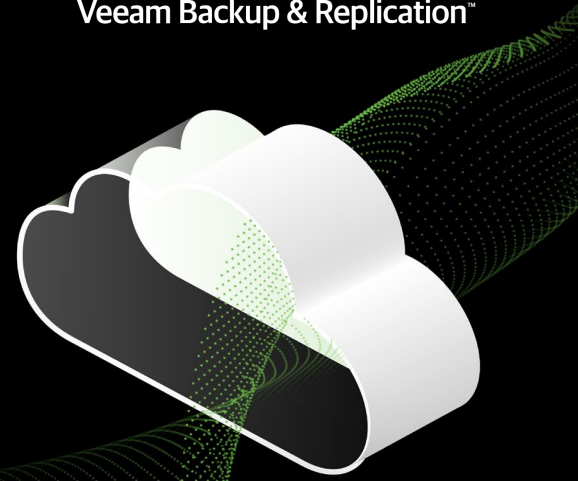


Industry-leading storage, backup, recovery, and monitoring

Seagate Lyve Cloud with Veeam Backup and Replication



Benefits Summary

- Best-in-class total cost of ownership from Seagate, the leader in storage.
- Lower operational cost of backup data and recovery with simplicity and enhanced automation from Veeam, and frictionless cloud from Seagate, with no lock-ins or egress fees to easily manage and control your data.
- Seamlessly scale with Veeam's Scale-Out Backup Repository capabilities and Seagate Lyve Cloud's data storage focus on security, flexibility, and predictable economics.
- Fast, reliable, and efficient backup and recovery from Veeam and Seagate with powerful, reliable, and easy to use capabilities that deliver dependable availability, easy backup, and quick data retrieval.
- Ransomware and data security protection with industry-leading data durability and immutability from Veeam and Seagate.

Data loss can cost your business its future.

Your data is critical to keeping your business running. With data volume and velocity continuing to grow at an exponential pace, and workloads accelerating to multi-cloud ecosystems, data and costs are harder to manage than ever before. There has never been a more urgent time to move beyond legacy backup to a modern data backup, protection, and storage solution.

Seagate® Lyve Cloud with Veeam Backup & Replication delivers exceptional performance at low cost, to secure, back up, and recover your data wherever it resides. The solution leverages feature-rich data management technologies to provide flexible, scalable, frictionless movement of protected backup data, for long-term retention, and on-demand access.

By combining Seagate® Lyve Cloud with Veeam Backup & Replication, customers get a fast, simple, and trusted data protection and storage solution. Lyve Cloud's focus on security, flexibility, and accessibility, integrated with Veeam's data management eliminates vendor lock-ins and egress fees, minimizes risk, decreases downtime, and easily adapts to business changes and recovery objectives.



Use Cases

Backup Modernization— Break free from legacy backup solutions with powerful, modern data protection designed for hybrid and multi-cloud environments. Increase efficiency with a simple, efficient, and flexible way to store your backup data in the cloud. Everything, everywhere is protected with a 4-in-1 backup and recovery solution for storage snapshots, backups, replicas, and continuous data protection in one product.

Multi-Cloud Agility - Overcome digital transformation challenges and reduce barriers to rapid cloud adoption with seamless data management and mobility across public and private clouds. Your data is always available and recoverable with no proprietary hardware, cloud lock-in or punishing egress fees.

Disaster Recovery Orchestration - Simplify disaster recovery with cloud-ready integrated backup & replication. reduce risk, save time, and restore confidently with automated recovery processes. Leverage the experience and best practices of Veeam and Seagate to meet your RTO and RPO objectives with confidence.

Reliable, Rapid, Backup and Recovery - Get a comprehensive approach to data security and integrity across the entire data path. Lyve Cloud with Veeam Backup & Replication leverages resilient, enterprise-class storage technologies, world-class durability, and multi-level ransomware resiliency to deliver faster backups and restores, at infinite scale.

Ransomware Remediation - Mitigate business risk, ensure backup compliance, and recoverability with immutability for your backup copies. Protect yourself from the latest threats with security-enabled on-line and off-line backups, and immediate non-disruptive testing.

Monitoring and Analytics - Complete visibility for any data, any app, or workload, anywhere. Powerful monitoring, reporting and capacity planning that provides visibility into your workload and is driven by proprietary machine learning and big data capabilities.



Conclusion

The combined solution lets you accelerate your digital transformation, and cloud adoption delivering low-cost, fast, and reliable cloud storage on-demand. The seamless, end-to-end Backup-as-a-service and Disaster-Recovery-as-a-Service scalable solution cuts storage costs by 70%, and easily adapts to business changes, allowing enterprises to meet recovery objectives, and the challenge of storing and protecting all their data.

Seagate Lyve Cloud is qualified as [Veeam Ready](#), and is now available using the S3-Compatible Storage selection within Veeam.

Ready to Learn More?

For more information on Veeam, visit: www.veeam.com

For more information on Lyve Cloud, visit: www.seagate.com/lyvecloud

