

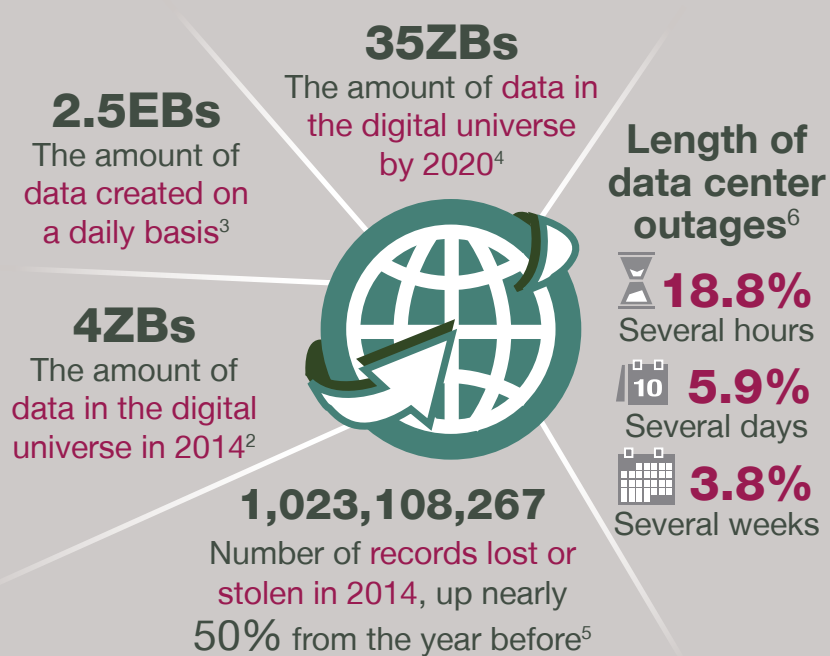
# The Future is in the Hybrid Cloud

Managing **unrelenting data growth**, providing **24/7 data access** and ensuring **rock-solid security** is a **big responsibility**.

Cloud data protection helps you **manage daily backup and recovery processes** and scales painlessly as you grow.

As data volumes grow,<sup>1</sup> the risks associated with data loss intensify.

Legacy data protection solutions can't keep up with the expectations of 24/7 access.



IT executives report that **cost, speed of backup and recovery** are top concerns.<sup>8</sup>

**51%**  
Securing confidential data

**48%**  
Cost and challenges of remote site backup/recovery

**48%**  
Need to reduce backup time

IT and storage professionals struggle with similar challenges.<sup>7</sup>

**42%** Meeting SLAs on performance, availability or recovery

**30.9%** Successfully troubleshooting potential storage-related problems

**31%** Time and/or budget to implement advanced storage features

**28%** Time in planning/doing storage migrations/technology refreshes

**26.4%** Quickly fulfilling provisioning requests

**23.8%** Complexity in managing too many storage product architectures

## Data Storage and Backup Take Shape in the Cloud

It's important to know that **IT Organizations' Top Executives** will likely be focused on hybrid cloud strategies.

**82%**  
of large companies have a hybrid cloud strategy<sup>9</sup>

**75%**  
C-suite executives who believe that implementing a hybrid cloud strategy should be one of the biggest areas of focus in 2015<sup>10</sup>

## Why Hybrid Solutions?

Software, appliances and services for hybrid cloud solutions give you the speed and scalability you need.

### Scalability

- Hybrid appliances can scale from 3TB to 100TB per appliance
- Virtually limitless scalability in the cloud
- Standard efficiency practices optimize data protection investments

### Speed

- Fast deployment
- Immediate data access—up to 6TB of compressed data/hour (read speeds) on a single module<sup>11</sup>
- Instant granular restores

## The consensus is clear!

A hybrid cloud solution allows businesses to **scale as they grow**, keep **business-critical data secure** and provide the **fast 24/7 data access** businesses need—all while **simplifying data management** for you.

To learn more visit our [Seagate Cloud Data Protection Page](#)